



FOR IMMEDIATE RELEASE

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Contact: Teresa Olah, Marketing Manager, Flavor Systems
317-240-1444, teresa.olah@sensient.com

**SENSIENT FLAVORS INTRODUCES NEW SIMMER SAUCE CONCEPTS
FOR FOOD DEVELOPERS**

INDIANAPOLIS, Ind. — In response to the convenience trend and consumers' demand for efficient, yet great-tasting meals, Sensient Flavors has developed six different Simmer Sauce concepts showcasing a range of Sensient's flavors.

Sensient Simmer Sauce concepts are designed to inspire product developers at food manufacturers when creating ready-to-use simmer sauce pouch products. These sauces are a growing segment, which address consumer desire for home-cooked, premium-tasting meals that can be created in minutes.

The portfolio of Simmer Sauce concepts include:

- Apple Cider
- Basil Alfredo
- Fire-Roasted Tomato
- Beef and Mushroom
- Marsala
- Scampi

These concepts showcase an array of Sensient's flavor platforms including varietal fruit flavors such as Jonathan Apple, DairyBoost™ dairy flavors such as Parmesan Cheese and culinary flavors such as Fire-Roasted Tomato. Stable, cost-effective and easy-to-use, Sensient Simmer Sauce concepts are also designed

to provide food manufacturers with value-added customization options.

For more information, or to request a Sensient Simmer Sauce kit complete with pouch application concepts, please contact Sensient at: flavors@sensient.com or (800) 445-0073.

About Sensient Flavors LLC:

Sensient Flavors LLC is a unit of Sensient Technologies Corporation and is one of the world's leading flavor companies, operating in 30 countries. Sensient Flavors' innovative technologies offer the optimal choice for complete flavor system development.

Sensient Technologies Corporation is a leading global manufacturer and marketer of flavors, colors and fragrances, employing advanced technologies to develop specialty food and beverage systems, cosmetic and pharmaceutical systems, inkjet and specialty inks and colors, and other specialty and fine chemicals.

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