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FOR IMMEDIATE RELEASE

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Sensient® Food Colors Germany Achieves Halal Certification at Natural Colors Facility

ST. LOUIS, MISSOURI — January 30, 2013 — Sensient® Colors LLC, a business unit of Sensient Technologies Corporation (NYSE:SXT) and the global leader in color for food and beverage applications, is pleased to announce that Sensient Food Colors Germany, a dedicated natural colors production facility, is now approved and certified by Halal Control. Recognized by both JAKIM and MUI this covers a range of both liquid and spray-dried natural colors.

Sensient Food Colors has long recognized the importance of offering Halal certified food colors. FDA certified and exempt colors from Sensient's Saint Louis facility have met Halal standards for several years. As the demand for natural colors grows, Sensient has worked hard to satisfy this need globally. Through this achievement, Sensient further ensures that its natural color portfolio meets the demand for Halal certified foods and beverages on a global level.

ABOUT SENSIENT COLORS LLC

Sensient Colors brings life to products, adding color and visual enjoyment to food and beverage applications worldwide. Offering unparalleled color innovation and proprietary technologies for over 100 years, Sensient Food Colors applies industry defining color expertise, enhancing brand value through premium sensory appeal and performance.

Sensient Colors LLC is a unit of Sensient Technologies Corporation, a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient employs advanced technologies at facilities around the world to develop specialty food and beverage systems, cosmetic and pharmaceutical systems, inkjet and specialty inks and colors, and other specialty and fine chemicals. The company's customers include major international manufacturers representing many of the world's best-known brands.

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