



FOR IMMEDIATE RELEASE

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SENSIENT FLAVOR LAUNCHES 5 NEW WALNUT FLAVORS

China is the biggest producer of walnuts in the world. Furthermore, owing to many health benefits, plant protein drink is becoming more and more popular in China in recent years. Among them, the walnut milk account for 55% of the market share and has a growth rate of 71% in sales. Compared to 96% of the market penetration rate of the normal temperature liquid milk, walnut milk is only 30% among consumers at present and still has 66% of the market development space. Forecasted by CRT Consumer Panel, the market scale of walnut milk will reach 15 billion in 2015.

In order to meet the demand of walnut beverage, Sensient China has created 5 walnut flavors covering 3 types below for a variety of applications.

- Walnut kernel: clear walnut aroma, nutty and milky in taste.
- Roasted Walnut: rich aroma and taste of roasted walnut, also has a little aroma like hickory.
- Creamy Walnut: like creamy walnut, associated with walnut milk

To learn more about Sensient's flavors and flavoring systems, market insights and resources, please contact Sensient China Tel: +86 (0)20-8222-6218.