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FOR IMMEDIATE RELEASE

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Sensient Dehydrated Flavors Changes Name to Sensient Natural Ingredients

MILWAUKEE—June 03, 2013—Sensient Dehydrated Flavors LLC has changed its name to Sensient Natural Ingredients LLC. The new name better reflects the business' commitment to, and expertise in, innovative natural product solutions. In addition to focusing on its core product lines of dehydrated onion, garlic and other vegetables, Sensient Natural Ingredients plans to introduce a number of innovative and value-added natural product solutions.

"This name change communicates clearly the nature of our products and who we are. It is the next step in communicating our commitment to the customers we serve," said Alejandro Ballesteros, President, Sensient Natural Ingredients LLC. "The emphasis on our core products remains the same, with the world-class quality and service that you expect from Sensient. As part of our strategy for the future, we will be increasing our focus on new natural product solutions and applications."

ABOUT SENSIENT NATURAL INGREDIENTS LLC

Sensient Natural Ingredients is a business unit of Sensient Technologies Corporation, a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient Natural Ingredients employs advanced technologies at facilities around the world to develop innovative natural product solutions using naturally sourced dehydrated vegetables. Sensient Natural Ingredients provides food ingredients to major international manufacturers representing most of the world's best-known brands.

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