



Sensient Colors LLC
2515 N. Jefferson Ave.
St. Louis, Missouri 63106-1903
Tel 314-889-7600
Fax 314-658-7318
www.sensient-tech.com

Contact: Steve Strickland
1-314-658-7352
Steve.Strickland@sensient.com

FOR IMMEDIATE RELEASE

Sensient Pharmaceutical announces SPECTRABLEND™ MB-H

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Sensient Pharmaceutical has introduced SPECTRABLEND™ MB-H, an innovative film coating system that combines moisture protection with improved ease of swallowing compared to other coating systems.

The new SPECTRABLEND™ MB-H can extend product shelf life by minimizing the effects of moisture and its degrading effect on product stability and visual appearance. Sensient's MB-H delivers a smoother, softer surface for increased ease of swallowing and improved packaging ease, providing manufacturers added choice when selecting the right system for their brands.

SPECTRABLEND™ MB-H and Sensient's previously introduced SPECTRABLEND™ MB are customized formulations that significantly reduce moisture uptake compared to other coating systems. The SPECTRABLEND products, which are PEG-free alternatives to traditional PVA coating systems, can eliminate degradation concerns, resulting in longer shelf and improved color stability.

“SPECTRABLEND™ MB-H provides a more label-friendly, moisture-protective coating compared to earlier systems” says Steve Strickland, General Manager of Sensient Pharmaceutical. “Perhaps more important is its ability to improve ease of swallowing, which can offer manufacturers a means to improve the consumer appeal of their products and provide for competitive advantage.”

ABOUT SENSIENT PHARMACEUTICAL

Sensient Pharmaceutical is a part of Sensient Colors LLC, a business unit of Sensient Technologies Corporation. Sensient Technologies is a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient employs advanced technologies at facilities around the world to develop specialty food and beverage systems, cosmetic and pharmaceutical systems, inkjet and specialty inks and colors, and other specialty and fine chemicals. The Company's customers include major international manufacturers representing the world's best-known brands.

With 35 locations worldwide, Sensient Pharmaceutical is a global leader in superior coating systems, brand-defining color and flavor solutions, and enhanced product performance for the pharmaceutical and nutraceutical markets. A single source for complete coating and sensory enhancement solutions, Sensient is committed to innovation - not only with superior products and solutions but also in technical service.

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