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FOR IMMEDIATE RELEASE

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Sensient® Enhances SensiPro™ Product Line with Launch of Effervescent Tablets

ST. LOUIS, MISSOURI—September 19, 2014— Sensient Colors LLC, a business unit of Sensient Technologies Corporation (NYSE:SXT) and the global leader in color, announces two innovative products to the SensiPro brand with the launch of SensiPro Tablets and Quadpacks. The revolutionary dye delivery system of these effervescent tablets complements industry-standard liquid and powder products and Sensient's low-dust granular technology.

SensiPro Tablets and Quadpacks offer an innovative packaging design allowing for single or multiuse of the tablet depending on the application. The clamshell tablet is ideal for larger scale treatments, such as those used by golf course superintendents or industrial vegetation managers. A reduced size version is available in a four pack blister carton, or a Quadpack, which is geared for smaller applications, ideally for DIY homeowners, landscapers and smaller golf course projects.

Engineered to effervesce below the surface and disperse, Sensient's tablets dissolve quickly and evenly in the tank or water column. Precision dosage through pre-weighed tablets allows for easy handling and consistent color results. The proprietary production process developed by Sensient eliminates fillers or unnecessary surfactants, thereby increasing dye strength and reducing overall dosage rates. Current color offerings in tableted form include blue, black and green for the agriculture,

turf and industrial vegetation markets. Custom color formulations and package designs are available upon request.

ABOUT SENSIENT COLORS LLC

Sensient Colors LLC is a unit of Sensient Technologies Corporation, a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient employs advanced technologies at facilities around the world to develop specialty food and beverage systems, cosmetic and pharmaceutical systems, inkjet and specialty inks and colors, and other specialty and fine chemicals. The company's customers include major international manufacturers representing many of the world's best-known brands.

Visit sensientindustrial.com for more information.

