



**Sensient Colors LLC**  
2515 N. Jefferson Ave.  
Saint Louis, MO 63106-1939  
Tel 314-889-7600  
Fax 314-658-7314  
[www.sensient.com](http://www.sensient.com)

## **FOR IMMEDIATE RELEASE**

Contact: Keith Laakko  
(314) 658-7335

### **Sensient® Develops Environmentally Friendly Palm-Free Natural Colors Options**

ST. LOUIS, MISSOURI—September 6, 2013—Sensient® Colors LLC, a business unit of Sensient Technologies Corporation (NYSE:SXT) and the global leader in color for food and beverage applications, has developed palm-free natural colors, further enhancing its portfolio of natural color solutions and expanding the options available to Sensient customers.

Palm oil production has skyrocketed over the past 20 years and is now the world's most widely produced food oil. It can be found in every food and beverage category because of its economical cost and stability. The rapid expansion of palm oil plantations, however, has raised significant concerns regarding deforestation and wildlife habitat preservation.

Sensient's research and innovation teams have developed a broad library of sustainable and environmentally friendly natural colors options that do not require palm oil-based products. This innovative technological platform is free of all palm-derived

components, not simply the active pigment. In extensive stability testing, the new palm-free natural colors proved to be very well-protected against color degradation, making them ideal for all food and beverage applications. From a coloring perspective, palm-free formulations can be used as an excellent alternative because they do not differ in shade or appearance.

“Until now, the focus has been on increasing the yield from the palm fruit. Our technology eliminates the need for palm oil entirely in food and beverage applications,” says Mike Geraghty, President, Color Group, Sensient Technologies Corporation. “Our palm-free technology platform offers sustainable and environmentally friendly options for our customers that work every bit as well, if not better, than palm oil-based natural colors.”

#### ABOUT SENSIENT COLORS LLC

Sensient Colors brings life to products, adding color and visual enjoyment to food and beverage applications worldwide. Offering unparalleled color innovation and proprietary technologies for over 100 years, Sensient Food Colors applies industry defining color expertise, enhancing brand value through premium sensory appeal and performance.

Sensient Colors LLC is a unit of Sensient Technologies Corporation, a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient employs advanced technologies at facilities around the world to develop specialty food and beverage systems, cosmetic and pharmaceutical systems, inkjet and specialty inks and colors, and other specialty and fine chemicals. The company’s customers include major international manufacturers representing many of the world’s best-known brands.

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