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FOR IMMEDIATE RELEASE

## **Sensient Colors invests in new South African facility.**

ST LOUIS, MISSOURI – August 28, 2014 –

Sensient Colors, a business unit of Sensient Technologies Corporation, recently announced it plans to invest and expand production and distribution facilities in South Africa to better serve this important region.

Sensient has been operating successfully in South Africa since 1995 and considers the region to be a key growth market. Business development has led to the investment decision to strengthen its offering to food, pharmaceutical and cosmetics, as well as household product customers, both locally and across the Sub-Saharan region. The construction of the new facility will position Sensient as the only international color supplier with a local sales, development, production and distribution center in South Africa.

Sensient South Africa is a level 7 BBBEE contributor and an ISO 9001:2008 accredited company. It also has FSSC 22000:2010 food safety certification 22000, a GFSI recognised certification.

Mike Geraghty, President, Color Group, Sensient Technologies Corporation, commented, 'this investment will enable us to better serve our customers in the region through a direct manufacturing presence, and is a further demonstration of Sensient's commitment to combine technical expertise and in-depth knowledge to create new opportunities around the world'.



### **About Sensient Colors**

Sensient Colors brings life to products, adding color and visual enjoyment to food and beverage applications worldwide. Offering unparalleled color innovation and proprietary technologies, Sensient Colors applies industry defining color expertise, enhancing brand value through premium sensory appeal and performance.

Sensient Colors is a unit of Sensient Technologies Corporation, a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient employs advanced technologies at facilities around the world to develop speciality food and beverage systems, cosmetic and pharmaceutical systems, inkjet and speciality inks and colors, and other speciality and fine chemicals. The company's customers include major international manufacturers representing many of the world's best-known brands.

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