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FOR IMMEDIATE RELEASE

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Sensient® Colors LLC Renews Its Commitment to Sustainable Practices

ST. LOUIS, MISSOURI—June 25, 2013—Sensient Colors LLC, a business unit of Sensient Technologies Corporation (NYSE:SXT), and the global leader in natural colors, understands our responsibility to adopt and apply sustainable practices to secure quality raw material, create sustainable color solutions and operate more efficiently. We employ stringent assessment, screening and analytical testing for all raw materials, packaging and finished products to ensure the highest food safety for our customers. Our global supply chain is managed regionally for optimal monitoring and to insure a collaborative relationship with the grower of raw ingredients to improve growing standards, produce stable botanical sources and optimize food quality.

We have focused on energy reduction by installing motion-detected energy efficient lighting systems, working with raw material suppliers to limit usage of non-renewable energy sources such as coal, and implementing zero discharge programs with suppliers in China and India to eliminate wastewater. We have implemented waste reducing systems, including a corporate-wide recycling program, capital investments in packaging systems with reduced carbon footprint, and new software programs to eliminate paper transactions.

All of Sensient's products are developed with the goal of reducing product and application waste. Sensient recently introduced our new AccuPak™ dissolvable color bags in the US. These innovative, dissolvable bags reduce packaging materials and minimize plant

clean-up costs. Very soon we will be launching our new Elvajet digital ink technology which reduces water consumption by up to 90%, energy consumption by 60% and CO² emissions by up to 75% versus conventional printing processes.

“We evaluate and renew our commitment to sustainability constantly at Sensient Colors because we believe that implementing sustainability programs is an important ethical decision for Sensient and it makes good business sense. Our approach involves examining all aspects of our business, how they interact, and discovering new solutions that deliver a lasting, positive environmental impact. Additionally, as the global leader in color, we have the knowledge and resources to help our vendors and partners find sustainable solutions.” says Mike Geraghty, President, Color Group, Sensient Technologies Corporation.

To learn more on how we can work together on sustainable natural and certified color solutions call us today at 800-325-8110.

ABOUT SENSIENT COLORS LLC

Sensient Colors brings life to products, adding color and visual enjoyment to food and beverage applications worldwide. Offering unparalleled color innovation and proprietary technologies for over 100 years, Sensient Food Colors applies industry defining color expertise, enhancing brand value through premium sensory appeal and performance.

Sensient Colors LLC is a unit of Sensient Technologies Corporation, a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient employs advanced technologies at facilities around the world to develop specialty food and beverage systems, cosmetic and pharmaceutical systems, inkjet and specialty inks and colors, and other specialty and fine chemicals. The company’s customers include major international manufacturers representing many of the world’s best-known brands.

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