



**Sensient Imaging Technologies S.A.**

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**FOR IMMEDIATE RELEASE**

**ElvaJet®**

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**Sensient launches **ElvaJet® Swift**: the game changing sublimation ink range**



**Morges, Switzerland, March 21st 2015** – Sensient Global Inks, a business unit of Sensient Technologies Corporation, introduces **ElvaJet® Swift**, a new series of digital sublimation inks for Epson DX print heads that will redefine productivity in textile printing.

**ElvaJet® Swift** inks are unrivalled in quality and performance, and enable the most cost effective and efficient printing in the industry today.

With **ElvaJet® Swift**, Sensient has once again raised the bar in performance!

This new ink series offers substantial cost and time savings. **Elvajet® Swift** users can easily and significantly improve efficiency thanks to key advantages including:

- Ease of inks installation
- Outstanding printability on virtually any printer equipped with Epson DX printheads
- Unmatched open time and immediate start after printing pause
- Fast drying and high transfer rate (on coated and uncoated paper)
- Superior colour strength at much lower ink consumption
- Eco-sustainability

Experience the new era of sublimation printing by joining Sensient at ISA International Sign Expo from 9<sup>th</sup> to 11<sup>th</sup> of April 2015 in Las Vegas at booth # 5389.

During the FESPA exhibition in Cologne, Germany, visitors will also have the opportunity to witness the ElvaJet® Swift revolution. Sensient will be demonstrating **Elvajet® Swift** at stand G15 from May 18<sup>th</sup> through the 22<sup>nd</sup> of May 2015.



## **ABOUT SENSIENT TECHNOLOGIES**

Sensient Technologies Corporation is a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient employs advanced technologies at facilities around the world to develop specialty food and beverage systems, cosmetic and pharmaceutical systems, inkjet and specialty inks and colors, and other specialty and fine chemicals. The Company's customers include major international manufacturers representing most of the world's best-known brands.

Sensient Global Inks, a business unit of Sensient Technologies Corporation, is a leading pioneer in the field of sublimation printing. Through years of experience and knowledge within the textile printing industry, Sensient has developed a range of traditional inks, digital inks and colors which exemplifies excellence.

### *About Elvajet*

#### **ElvaJet<sup>®</sup>, a commitment to industrial digital printing**

With the ElvaJet<sup>®</sup> family of products and their value-enhancing approach to industrial digital printing, Sensient Imaging Technologies S.A. produces inks with proven and enhanced performance in industrial digital printing:

- Visual Excellence - vivid colors, high definition
- Increased Productivity - printing speed as never seen before
- Total Reliability – where you need it, when you need it
- Eco Sustainability – the true water borne solution

Discover all our solutions at [www.ElvaJet.com](http://www.ElvaJet.com)

*Virtual news kit: [www.elvajet.com/news](http://www.elvajet.com/news)*

- Press release (pdf)
- Elvajet logo in color
- Sensient logo
- Elvajet Swift logo
- Pictures

*For further information, please contact: [info@elvajet.com](mailto:info@elvajet.com)*

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