



FOR IMMEDIATE RELEASE

*July 31, 2013*

**Contact:** Alan Owen, Marketing Manager, Bio Pharma & Savory Flavors  
317-381-2668, [alan.owen@sensient.com](mailto:alan.owen@sensient.com)

### SENSIENT ANNOUNCES PARTNERSHIP WITH BIOTHERA

INDIANAPOLIS - Sensient Bio Pharma & Savory Flavors has announced a global agreement with Biothera to market and sell immune health products into the Animal Nutrition markets using patented and scientifically-proven technologies developed by Biothera, a U.S. biotechnology company.

Biothera's yeast beta 1,3/1,6 glucan technology naturally boosts key immune cells that help improve the overall health, growth and performance of livestock and companion animals.

"We're very excited to enter into this agreement with Biothera," said Chris Gudaitis, Sensient GM for Bio Pharma & Savory Flavors. "Having the ability to add their proprietary technology into our existing product portfolio for the animal nutrition and pet palatant markets will allow Sensient to provide customers with a unique solution offering great value."

Founded in 1997, Minnesota-based Biothera is a biotechnology company dedicated to improving immune system function. It operates a Healthcare business that manufactures and markets branded immune health ingredients for foods, beverages and supplements. It also has a Pharmaceutical business unit that is developing an immunotherapy drug to treat multiple types of cancers. For Biothera, the agreement provides an opportunity to further penetrate the animal nutrition market using Sensient's broad range of technical services and expertise.

"As a global supplier of animal feed and nutrition products, Sensient is the ideal partner to bring our immune health technologies to this important market," said Richard G. Mueller, Biothera chief executive officer. "There is a tremendous opportunity to improve animal growth and performance by safely boosting their immune systems with a science-based feed ingredient."

Sensient Bio Pharma & Savory Ingredients is a global manufacturer of specialty ingredients that have wide applications in specific markets of food, fermentation, animal foods and nutrition. Our manufacturing, sales and product development teams span the globe, bringing solutions to our customers where they need them, when they need them.

Sensient Bio Pharma & Savory Flavors is a unit of Sensient Flavors & Fragrances Group, part of Sensient Technologies Corporation. Sensient Technologies Corporation is a leading global manufacturer and marketer of flavors, colors and fragrances, employing advanced technologies to develop specialty food and beverage systems, cosmetic and pharmaceutical systems, inkjet and specialty inks and colors and other specialty and fine chemicals.

[www.sensientbioingredients.com](http://www.sensientbioingredients.com)

Sensient Flavors, LLC  
5600 West Raymond Street  
Indianapolis, IN 46241